

Partners of Good Shepherd Jamaica (POGS) - Social Media Intern

Out of a compelling vision based on her own experiences in Jamaica, POGS founder Joy Dufour (who resides in Maryland, USA), brought a group of like-minded individuals together to discuss the matter. United in their commitment to help the sick and the poor in Jamaica, seeds of ideas on how to accomplish this began to germinate. **On July 28, 2013**, Partners of Good Shepherd Jamaica was born and its first annual fundraiser was held both to solicit contributions, as well as to heighten awareness in the public domain. Today POGS is growing in the number of members and volunteers, and presents an exciting opportunity for others to contribute in various ways towards a transformational goal.

This is a non-paid internship. We are looking for a social media intern with a strong interest and understanding of new media to help us expand our digital reach. The ideal candidate will be creative, versed in social media (especially Facebook), and will have the flexibility to multi-task. You will craft and share new, original content to POGS' social media profiles. You will also help to inform our leadership committee on what donors, followers, and potential resources respond to.

Responsibilities:

- Manage social media platforms and bring creative ideas to help increase traffic and visibility for the organization.
- Conduct online outreach and promotion of upcoming events and programming.
- Increase our social media presence through engagement and analysis
- Assist in various marketing campaigns to increase private donations to the organization.
- Assist in drafting quarterly newsletters.
- Attend committee meetings where scheduled

Qualifications and Skills

The ideal candidate will:

- Have interest in giving back to Jamaica.
- Have strong written and verbal communication skills.
- Have strong knowledge of various social media platforms.
- Be organized, detail-oriented, and able to work independently.
- Be team-oriented and have the ability to take/execute directions well.
- Be able to provide a minimum of a 12-month commitment and able to dedicate 5-10 hours/wk to our organization.
- Be currently enrolled in a college program or have experience in the areas of marketing, media management, graphic design, communications or a similar field.

Email resume to info@partnersofgoodshepherd.org